

# ADVERTISE *your* BRAND

*March 26 & 27, 2010  
8:00 PM*

*First Unitarian  
Universalist Church  
&  
San Francisco Conservatory  
of Music*

**Two Extraordinary Nights**  
Two chances to spotlight your  
business

*Schubert Overture Die Zauberharfe  
(The Magic Harp) in C, D. 644  
Brahms Alto Rhapsody*  
Marla Volovna, mezzo-soprano  
&  
San Francisco Gay Men's Chorus



Dr. Kathleen McGuire  
Artistic Director & Conductor  
*Sibelius Symphony no. 2  
in D major, Op. 42*



THIRD ANNUAL  
**PEBBLE BEACH™  
FOOD & WINE**  
APRIL 8-11, 2010  
PRESENTED BY AMERICAN EXPRESS PUBLISHING

**EXCLUSIVE ENTER TO WIN SWEEPSTAKES  
SPONSORED BY PEBBLE BEACH FOOD AND WINE**

In order to reach an active upscale audience, BARS has partnered with Pebble Beach Food and Wine Festival to cross promote our historic concert with the world's premier culinary event.

**Custom web page** promoting BARS and PBFW luxury events

**Newsletter announcement** to reach of 5K loyal LGBTQ consumers

**New Website & Print Collateral** highlighting Sponsors and Sweepstakes

BAY AREA  
RAINBOW  
SYMPHONY

# RATES

Submit print-ready artwork to:

BARS | Attn: Ad Ops

2261 Market St. #178A | San Francisco, CA 94114

or email: [marketing@bars-sf.org](mailto:marketing@bars-sf.org)

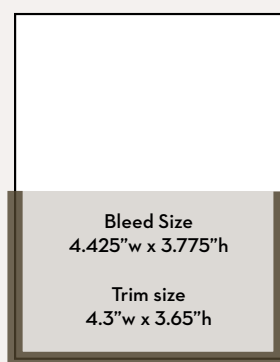
SIZE	RATE	SPACE CLOSE	DIMENSIONS
<b>Back Cover</b>	\$300	3/15/2010	4.3"w x 7.3"h
<b>Two Pages</b>	\$200	3/15/2010	8.6"w x 14.6"h
<b>Front Inside Cover</b>	\$150	3/15/2010	4.3"w x 7.3"h
<b>Back Inside Cover</b>	\$125	3/15/2010	4.3"w x 7.3"h
<b>Full Page</b>	\$100	3/15/2010	4.3"w x 7.3"h
<b>1/2 Page</b>	\$75	3/15/2010	4.3"w x 3.65"h
<b>1/4 Page</b>	\$50	3/15/2010	2.15"w x 3.65"h

**FILE FORMAT** Files must be submitted in Adobe InDesign, Adobe Photoshop, Adobe Illustrator, .EPS, .TIFF, or .PDF file. All fonts (screen and printer) and/or images used in the document must be included with ad submission. All files/colors must be converted to process color (CMYK) or grayscale (halftones). Ads submitted in programs other than those listed above, must be saved as a .PDF, .TIFF, or .EPS file with all fonts embedded, built at 100% to size @ 300 dpi and with bleed if needed. Do not send .JPEG files. Do not send RGB files.

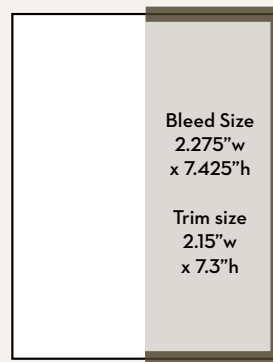
FULL PAGE



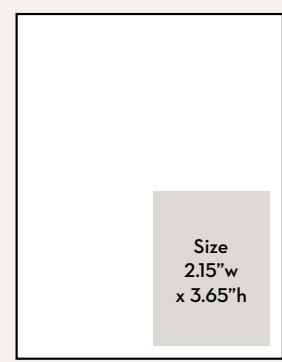
1/2 PAGE HORIZONTAL



1/2 PAGE VERTICAL



1/4 PAGE SQUARE



TWO PAGE SPREAD

